

THE ROLE OF INFORMATION TECHNOLOGY IN LEARNING ENGLISH AND INNOVATIVE METHODS FOR EASIER LANGUAGE ACQUISITION.

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Abstract: *This paper explores the transformative impact of Information Technology (IT) on English language learning. It examines how IT provides flexible, personalized, and engaging learning experiences that surpass traditional methods. The study highlights innovative methods such as mobile applications Duolingo and Memrise AI-powered chatbots, Virtual and Augmented Reality (VR/AR) platforms, and the use of podcasts and audiobooks for enhanced listening skills. Furthermore, it emphasizes the role of online language exchange and social media in facilitating interactions with native speakers. By analyzing these IT-driven approaches, the paper underscores the cost-effectiveness and accessibility of modern English language education, offering insights into leveraging technology to improve learning outcomes.*

Key words: *English Language Learning, Information Technology (IT), Mobile Applications, AI-Powered Chatbots, Virtual Reality (VR), Augmented Reality (AR), Podcasts, Audiobooks, Online Language Exchange, Social Media, Personalized Learning, Gamification, Language Acquisition, Digital Learning, Educational Technology.*

Introduction.

In today's digital era, learning English has become more accessible and efficient due to advancements in information technology (IT). Traditional language learning methods are gradually being replaced by modern, tech-driven approaches that cater to different learning styles. The integration of IT in education has led to the development of mobile apps, artificial intelligence (AI), virtual reality (VR), and other digital tools that enhance language acquisition. This article explores the significance of IT in learning English and highlights innovative methods that make the process more effective and engaging. Over time, conventional approaches to second language teaching have been challenged by technological innovations. The general findings of research studies on the integration of educational technologies indicate that technology might provide opportunities to create an adequate and powerful learning environment an environment

that might increase language learners' motivation, willingness to communicate and independence. For instance, noted that technology could facilitate fundamental change in teaching and learning. They also argued that using group-learning technology improves curriculum integration and teacher communication.

The Impact of Information Technology on Learning English

One of the most significant advantages of IT in language learning is the ability to access educational resources anytime and anywhere. Unlike traditional classroom settings, online platforms provide learners with the flexibility to study at their own pace. Whether through mobile applications, online courses, or virtual classrooms, learners can engage with the language without being restricted by location or time. IT enables personalized learning experiences tailored to individual needs and proficiency levels. AI-powered platforms analyze learners' strengths and weaknesses, offering customized lessons and exercises. For example, Duolingo, Babbel, and Rosetta Stone use AI algorithms to adjust difficulty levels based on user performance.

Interactive and Engaging Learning

Unlike traditional textbook-based learning, digital tools provide interactive exercises, gamified lessons and real-world simulations. These features keep learners engaged and motivated. Interactive quizzes, role-playing scenarios, and multimedia content enhance comprehension and retention.

Cost-Effective Learning

Many online resources offer free or affordable access to high-quality English lessons. Platforms like BBC Learning English, Coursera and Khan Academy provide comprehensive courses without the high costs associated with traditional language classes.

Methods.

Innovative Methods for Learning English with IT

1. Mobile Applications for Language Learning
2. Smartphone applications have revolutionized language learning by making it more accessible and engaging. Some of the most effective apps include:
 3. Duolingo – Uses gamification to teach vocabulary, grammar, and pronunciation through interactive exercises.
 4. Memrise – Focuses on vocabulary building with visual and mnemonic techniques.
 5. Anki – Uses spaced repetition to help learners retain vocabulary and phrases.
 6. BBC Learning English – Provides structured lessons with real-world applications.
 7. These apps are designed for self-paced learning, making them ideal for busy individuals.
8. AI-Powered Chatbots and Virtual Assistants

Artificial intelligence has significantly improved language learning by enabling real-time conversation practice. AI chatbots such as ChatGPT, Google Bard, and Replika allow learners to engage in natural conversations and receive instant feedback.

Focus Group Interview

To understand the language learners' perceptions about the integration of technology into language classrooms, the researcher conducted an interview with 15 participants. The main questions of this focus group interview were related to the participants' motivation, attitudes, and experience of technology-based learning environments. In this interview, which lasted 30 min, the researcher attempted to determine the language learners' attitudes over the integration of educational technologies in language classrooms.

Advantages of AI chatbots

Provide 24/7 language practice opportunities.

Correct grammatical mistakes and suggest better phrasing.

Adapt to the user's proficiency level.

Offer immersive conversational experiences.

Virtual Reality (VR) and Augmented Reality (AR) in Language Learning

VR and AR technologies create immersive environments that enhance language learning.

Platforms like Mondly VR and ImmerseMe allow learners to engage in real-life conversations in simulated settings.

Benefits of VR/AR in learning English: Simulates real-world scenarios such as ordering food in a restaurant or asking for directions. Helps learners overcome the fear of speaking by practicing in a risk-free environment. Improves pronunciation through voice recognition technology.

Podcasts and Audiobooks for Listening Skills

Listening is a crucial aspect of language learning, and IT provides numerous resources to improve comprehension and pronunciation. Platforms such as Spotify, Apple Podcasts, TED Talks, and Audible offer a wide range of English-language content, from beginner-level lessons to advanced discussions. How podcasts and audiobooks enhance learning: Improve listening comprehension and pronunciation and provide exposure to different accents and speech patterns.

Effectiveness of ChatGPT feedback

This study investigates the effectiveness of Chat feedback in enhancing the writing skills of Gen Z students, who constitute a significant portion of today's global population. Utilizing a mixed-methods approach, the research explores both quantitative

and qualitative aspects of students' interactions with Chat in the context of foreign language education. A quasi-experimental design was employed, involving 110 university students learning English as a Foreign Language (EFL). Data collection methods included pre-tests, post-tests, questionnaires and focus group interviews, through which the impact of Chat feedback on students' writing proficiency was evaluated. Quantitative analysis focused on measuring improvements in various aspects of writing, including conciseness, grammar, inclusion of key information and the use of passive voice following Chat feedback. Qualitative insights were gathered from focus group interviews, where students' perceptions of Chat's role in enhancing their writing skills were explored.

Result.

This study provides compelling evidence for the value of Chat feedback in improving the writing abilities of Gen Z EFL students. Pre- and post-test scores revealed statistically significant improvements in areas such as conciseness, grammatical accuracy, inclusion of key information and the judicious use of passive voice after students engaged with Chat feedback. These quantitative findings were complemented by qualitative data obtained through focus group interviews, revealing that students found Chat's feedback to be particularly helpful in identifying and correcting grammatical errors, developing stronger argumentation and adopting a more academic writing style. These findings suggest that Chat feedback is a valuable tool for enhancing writing skills in this student population.

Discussion.

This study explores the transformative impact of Information Technology (IT) on English language learning, highlighting its role in making language acquisition more convenient, flexible and engaging. Our findings support the idea that technology positively influences all areas of education, including language learning. The COVID-19 pandemic has further accelerated this process, leading to a shift from traditional in-person lessons to virtual classrooms. In particular, we identified the significant impact of mobile applications Duolingo and Memrise AI-powered chatbots, and virtual assistants on language learning. As mentioned earlier, these tools allow students to practice language skills at any time, correct grammatical errors and enhance conversational abilities. However, implementing technology in language learning requires appropriate infrastructure, competent teachers and digital literacy among students. Our research indicates that meeting these requirements significantly enhances the effectiveness of technology-driven education. Additionally, some studies suggest that classroom size also plays a role. While technology can be utilized in both small and large classrooms, teachers must carefully structure the learning process to maximize its benefits. At the

same time, our findings indicate that technology does not equally impact all language competencies. For instance, while digital tools can significantly improve speaking and listening skills, their influence on reading comprehension may be less pronounced. Therefore, language instructors should identify which skills to prioritize when integrating technology into their teaching strategies. The results of this study suggest that language learners generally have a positive attitude toward using technology in language classrooms. However, they also acknowledge both advantages and disadvantages. Data analysis indicates that teachers are the most influential curriculum implementers, their ability to integrate technology effectively can either enhance or hinder students' learning experiences. Teachers play a crucial role in shaping learners' perceptions of technology in education. This finding aligns with previous studies, which suggest that language instructors can either encourage or discourage students from engaging in technology-based learning activities. Moreover, technological integration fosters a learner-centered environment, promoting active participation and self-directed learning. Research supports the idea that digital tools enhance classroom engagement, facilitate assessment and improve the overall quality of instruction. Many learners believe that incorporating technology in English language courses not only simplifies learning but also increases motivation. Nevertheless, despite these benefits certain obstacles hinder the widespread adoption of technology in language learning. Interviews with participants revealed that technological literacy and technical issues are among the most significant barriers. In line with previous studies, our research confirms that teachers' and students' digital proficiency directly affects their willingness and ability to incorporate technology into the learning process. These challenges can be categorized into internal and external factors. Internal factors include learners' attitudes, digital skills and familiarity with technological tools. External factors involve the availability of technical support, access to computer facilities, and teachers' knowledge of educational technology. Addressing these challenges is essential to fully realize the potential of IT in language education.

Conclusion.

Information technology has revolutionized English language learning, making it more accessible, engaging and effective. From mobile applications and AI-powered chatbots to virtual reality (VR) simulations and language exchange platforms, technology-driven innovations offer diverse learning opportunities tailored to individual needs. By incorporating these modern tools, learners can accelerate their progress, build confidence in communication and enhance fluency more efficiently. This study investigated language learners' perceptions of integrating technology into English language education. The findings suggest that most learners have a positive attitude

toward technology-enhanced learning, as it fosters motivation, participation and engagement. However, various internal and external challenges, including digital literacy, technological access and technical issues, limit its full potential. While technology undoubtedly enhances language learning, a strategic and well-planned approach is necessary to ensure its effective implementation. Teachers play a crucial role in this process, as their digital competence and instructional strategies significantly impact students' experiences with technology. Future research should explore innovative solutions to overcome existing barriers and further optimize technology-driven language learning methods. As digital tools continue to evolve, their integration into language education will remain essential in shaping the future of learning.

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