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SOLUTIONS

ANALYSIS OF THE ECONOMIC STRUCTURE AND POTENTIAL
OF ENTERPRISES PROVIDING CONSTRUCTION SERVICES

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Abstract: *The need to manage the economic structure of a construction industry enterprise requires establishing cause-and-effect relationships in the effective utilization of existing types of efficiency. Managing the economic structure of construction industry enterprises involves organizing all existing types of efficiency, including production, financial, labor, marketing, managerial, and innovative efficiency, based on management principles, functions, and forms. In this article, the author analyzes the economic structure and potential of enterprises providing construction services.*

Key words: *services, construction, enterprise, economy, consumption, goods, production, labor, innovation, investment, marketing, technology, potential.*

As we know, labor is performed as a result of the movement of a person as a labor force through tools and means of labor, and at the same time, the production process arises as a result of the interaction of production factors. The production process, in turn, implies a combination of the effects of production factors on each other, which requires a certain order, effective and rational combinations of the organization of each production process. The timely implementation of processes is also determined by the order of production, the creation of necessary reserves, and the uninterrupted supply of workplaces with equipment and materials. These tasks are solved on the basis of the development and implementation of operational planning systems, taking into account the type of production and the technical and organizational characteristics of production processes.

Construction service provider **The labor** composition of enterprises is a very important component of their specific characteristics. The concept of “labor composition ” as a term is interconnected with such concepts as labor force, personnel issues, employees of the organization, their age and level of education. Economist W. Petty introduced the term “active living forces” into science, which he defined as “the various properties and abilities of a person used in the production process are concentrated in living forces”. At the same time, he defined these forces as the composition of national wealth as “the result of initial and final labor” [1] . In turn, the outstanding economist Adam Smith distinguished in his works simple and complex labor of workers and, accordingly, underdeveloped and highly developed abilities. He also defined that the qualitative difference in labor capabilities is created not by nature, but by acquired knowledge, practice and skills, and is formed due to the existing “various professions” [2] .





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Construction service companies The innovative content of a country is also one of the factors that directly affects its future development and economic growth. The number of enterprises providing construction services "Innovative structure" is the sum of all intellectual, financial, human, information, material and technical and other resources and capabilities of an enterprise or organization, or any business entity in general, regardless of the industry or sector in which it operates, form of ownership, organizational and legal status, or size, to develop new developments, create discoveries or inventions, useful models, and effectively apply them in its current activities [3].

Construction service companies In his research on the investment structure, the economist L.A. Tolstolesov interpreted it as a set of investment resources and included in its composition the potential of the territory, which is a necessary condition for attracting investments [4]. In his research on the financial and investment structure, L.A. Tolstolesov studied the sources separately, and in the formation of the investment structure, he included the set of material, financial, intellectual and other resources traditionally taken into account, as well as capital owners and investment objects [5].

Concluding from the above, we have divided the economic structure of an enterprise providing construction services into the following types of structures: financial, production, labor, innovation-investment, marketing, management, and potential (Figure 1).

Therefore, when managing the economic structure of construction industry enterprises, the goal and mission of the enterprise are determined first of all, and in organizing effective management of the types of economic structure, it is necessary to act in accordance with internal and external factors.



Table 1. The structure of the economic structure ²⁵of enterprises providing construction services

²⁵Developed by the author.





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Construction service companies The role of external factors in managing the economic structure is important and is considered to be factors that are not directly related to enterprises. By themselves, these external factors cannot directly affect the economic activities of the enterprise. In this regard, external factors include the level of inflation in the country, the state's monetary system, state tax policy, scientific and technological progress, the geographical location of the country, climatic conditions, as well as the level of interest of people, etc.

Internal factors, on the other hand, refer to internal opportunities, obstacles, and problems in organizing the activities of an enterprise. These factors include the enterprise's accounting policy, fixed assets and their level of use, the composition and structure of the enterprise's financial assets, personnel policy, management structure, etc.

Construction service companies **We have formulated the** following types of economic structure as components of financial, production, marketing, labor, innovation, management and potential efficiency (Figure 1). Enterprises providing construction services **The need to manage the economic structure** requires the establishment of cause-and-effect relationships in the effective use of existing types of efficiency. Managing the economic structure of enterprises providing construction services means organizing all existing types of efficiency, including production, financial, labor, marketing, management and innovative types of efficiency, based on management principles, functions and forms.

Construction service companies Evaluating the components of the economic structure based on the interest index proposed by us allows us to determine the optimal production volume. At the same time, we will be able to identify and forecast the break-even points of enterprises.

Thus, all of the above definitions, taking into account the classical views on defining the concept of "economic structure", are based on the definition of the enterprise providing construction services. We propose to define the concept of economic structure as follows. In our opinion, the economic structure of an enterprise is the sum of the general capabilities of all existing types of structure, including production, financial, labor, marketing, management and innovative efficiency. This is the case for an enterprise providing construction services. is the ability to identify and satisfy market needs for finished construction products (services) in the process of interaction with the external environment, and to ensure long-term sustainable development of the enterprise based on the effective use of available resources.

In conclusion, it can be said that the content of the concept of "economic structure", which according to the methodological approach is interpreted only as a set of existing opportunities and capabilities, should be considered as a description of the efficiency and development of the activity applied to the construction industry enterprise, a system of





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Companies providing construction services **The need** to study the economic structure of enterprises requires the establishment of cause-and-effect relationships in the effective use of existing types of efficiency. It is necessary to establish an effective management system at all stages of production and service provision of enterprises to increase their economic structure, in particular, its quality indicators, and ensure their financial stability. Enterprises providing construction services Managing the economic structure means organizing all existing types of efficiency, including production, financial, labor, marketing, managerial, probabilistic and innovative efficiency, based on management principles, functions and forms.

Activities of enterprises providing construction services In turn, it begins with analyzing data on the external and internal environment of the enterprise, suppliers and buyers, labor resources, financial, production and technical resources of the enterprise. In order to carry out a qualitative analysis, it is necessary to have relevant statistical data.

Thus, the basis of the activities of enterprises providing construction services is the assessment and monitoring of the economic structure of this enterprise, which is carried out according to the following algorithm:

- determining the composition of economic efficiency;
- analysis of the company's competitive advantages and weaknesses;
- formulation of a methodology for determining economic efficiency, assessment of the elements that make up this efficiency;
- determine the synergistic effects of elements;
- comprehensive assessment of economic efficiency as the basis of an enterprise's competitiveness;
- develop a general strategy for strengthening and developing the economic ²⁶structure.

At the same time, the sustainable growth of the economic structure serves the development of economic activity and is ensured by rational management based on the results of economic analysis.

Companies providing construction services **The economic structure** of an enterprise is dynamic and changes over time depending on the circumstances, so it is somewhat difficult to manage the economic structure of an enterprise based on a clearly defined

²⁶Ponomarenko, T.V. Strategicheskoe upravlenie kompaniey na osnove analiza i otsenki ekonomicheskogo potentsiala / T.V. Ponomarenko, E.I. Ponomarenko. - URL: <http://www.ibl.ru>.





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period. Enterprises providing construction services The mechanism for developing the economic structure of an enterprise must clearly correspond to the enterprise's management systems and be determined by a specially formed management system with its own operating principles, a certain structure and a set of structural elements²⁷.

It should be noted that, despite the existence of different interpretations of the terms under study, extensive research on each type of efficiency that makes up the category of “economic structure” of construction industry enterprises, as well as the development and improvement of methodological approaches to their assessment, is becoming increasingly important today. Enterprises providing construction services in Uzbekistan activities, including their global scale, and at the same time lags somewhat behind the development of enterprises in other sectors of the national economy. The country's construction service enterprises There is a need for research in the field of integration into electronic and management platforms, the widespread use of innovative technologies and the organization of management. Of course, this situation is reflected in the quality of products produced by construction service companies and their value .

In conclusion, it can be said that the country's construction service providers **The effective** functioning of the economic structure will not only lead to the development of these enterprises, but also to the construction of quality and affordable housing, and at the same time, the formation of a healthy competitive environment among construction industry enterprises.

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²⁷Ushakov, S.A. Metodika diagnostiki sovokupnogo potentsiala razvitiya myasopererabatyvayushchikh predpriyatiy / S.A. Ushakov. – URL: <http://www.lerc.ru>.

