



CONTEMPORARY TRENDS IN THE INTERPRETATION OF THE "LADY LIKE" STYLE IN FASHION

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Abstract: *This article examines current trends in the interpretation of the "Lady Like" style in fashion and the specifics of its adaptation to the current demands of the clothing industry. It analyzes the main trends in the transformation of the classic feminine image, including reimagining silhouettes, combining elegance and functionality, using modern materials, and integrating retro elements into the modern wardrobe. Particular attention is paid to the role of the women's jacket as a key element of style, reflecting the interaction of tradition and innovation in clothing design. Contemporary approaches to the formation of the "Lady Like" image are explored, as well as the influence of minimalism, streetwear, sustainable fashion, and vintage revival on its development.*

Keywords: *"Lady Like" style, contemporary fashion, femininity, elegance, women's jacket, fashion trends, retro style, vintage revival, minimalism, sustainable fashion, clothing design, silhouette, contemporary suit.*

The "Lady Like" style has historically evolved as a reflection of ideals of femininity, grace, and sophistication. It has its roots in classic 20th-century fashion, particularly the 1950s, when silhouettes were defined by the waist, soft shoulders, and an overall harmonious and elegant look. This style has always been based on a desire for aesthetics that emphasizes the figure's best features, maintains a balance between formality and softness, and combines comfort with high aesthetic value.

The modern interpretation of the "Lady Like" style is a hybrid of classic motifs and current fashion trends. 21st-century designers are reimagining traditional forms, making them more relevant, functional, and expressive for the modern woman. Today, designers strive not only to reproduce traditional forms but also to reinterpret them, adapting them to the pace of modern women's lives. Among the key trends shaping the modern take on the "Lady Like" style are the following:

1. Reimagined silhouettes. Classic silhouettes with a defined waistline remain the foundation of the "Lady Like" style, but in contemporary collections, they acquire new, expressive characteristics. Designers actively utilize asymmetry, unconventional design solutions, extended shoulders, or cropped jacket lengths. These changes lend a slightly bold, dynamic, and modern feel to the look, without disrupting the overall harmony and sophistication of the silhouette. This allows for a blend of femininity with elements of fashionable boldness [1].





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2. A mix of classic and functional. Contemporary fashion is focused on practicality, so the "Lady Like" style actively integrates functional elements. Jackets are complemented by elastic inserts, convenient pockets, adjustable waistbands, and detachable details, making them more adaptable to everyday wear. This combination of aesthetics and convenience reflects the image of a modern woman who values not only the appearance of clothing but also its comfort and versatility.

3. Shades and decorative elements. The color palette of the style traditionally remains subdued and refined. It is dominated by pastel shades, nude tones, cream, beige, deep burgundy, navy blue, and classic black. However, modern designers are increasingly adding bright accents, experimenting with contrasting combinations and decorative inserts. Large, expressive buttons, elegant belts, embroidery, textile appliqués, and retro ornaments are used in the decoration, giving the pieces individuality and character.

4. Fabrics and textures. Traditional materials such as wool, tweed, and silk remain the foundation of the "Lady Like" style, but contemporary collections are actively expanding the range of fabrics used. Blends with synthetic fibers, jacquards, soft knits, and innovative textured fabrics are becoming fashionable. This allows for the creation of more practical, durable, and comfortable pieces suitable for different seasons and conditions, without losing their aesthetic appeal.

5. Retro aesthetics through a modern lens. Contemporary designers often turn to retro elements, reinterpreting them in a contemporary way. Collections feature references to mid-20th-century fashion: buttonhole collars, peplums, decorative pleats, neat cuffs, and structured shapes. However, these details are interpreted with modern proportions and cutting techniques in mind. The result is looks that simultaneously reference the past and reflect contemporary fashion trends, blending classic and avant-garde [2].

6. Inclusiveness and Diversity of Interpretations. The modern "Lady Like" style is characterized by a high degree of variability and inclusiveness. It is no longer limited by the strict canons of past decades, but offers a wide range of interpretations suitable for different ages, body types, and life situations. These can include formal business jackets for the office wardrobe, romantic models for special occasions, or creative design solutions with unconventional decorative elements.

The "Lady Like" style is classic elegance, femininity, and grace, inspired by icons of the past (Audrey Hepburn, Jacqueline Kennedy), with an emphasis on clean silhouettes, noble fabrics, neat details, and a defined waist [3].

1. Tradition and Modernity: A Modernized Lady Like. The modern take on the "Lady Like" style is a harmonious blend of classic traditions and current fashion trends. The basic elements remain unchanged: structured jackets, fitted dresses, and pencil skirts continue to form the foundation of a feminine wardrobe. However, they are crafted from modern materials that ensure comfort, stretch, and practicality for everyday wear (Fig. 1).





Fig. 1. Lady Like offers stylish looks for sophisticated ladies in fitted dresses.

Particular attention is paid to accessories, which are becoming more laconic and minimalist. Instead of chunky jewelry, thin chains, delicate earrings, and graceful bracelets are used. Belts become more delicate, emphasizing the waist, and bags take on compact shapes—small clutches or structured mini bags.

Footwear also plays an important role in creating the look: classic pumps remain the foundation of the style, but closed ballet flats and elegant mules are added. Designers often use unexpected color schemes, including bright accents, which lends a modern vibrancy to the look. All this creates a balance between retro elegance and a current fashion aesthetic.

2. Retro and vintage revival influence. Contemporary fashion actively turns to the aesthetics of the past, especially the spirit of the 1960s, reinterpreting it in the context of today's trends. The vintage revival movement brings back characteristic elements of the era to the "Lady Like" style: pillbox hats, elegant headscarves, gloves, and decorative brooches. These details create a sense of refined classicism and add historical depth to the look [4].

Midi and maxi skirts with volume or soft folds become an important part of the silhouette, lending a fluid and feminine touch. These elements enhance the romantic feel of the style while simultaneously emphasizing its status. Thanks to its retro influence, modern Lady Like takes on a more expressive and emotional character while remaining relevant.

3. Integrating with other fashion trends. The modern "Lady Like" style is highly adaptable and easily integrates with other fashion trends. One of the most common combinations is a fusion with minimalism. This utilizes clean lines, a calm palette, and a lack of unnecessary embellishment, creating a strict yet sophisticated look. Power Dressing is also actively developing, combining feminine silhouettes with elements of business



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style. Jackets with a defined waist, structured shoulders, and classic trousers create the image of a confident, strong woman, while maintaining elegance and softness. Another important trend is the romantic interpretation of style, which uses lightweight fabrics such as lace, chiffon, and fine satin. These materials soften strict lines and add airiness, delicacy, and emotionality to the look.

4. Palette and Materials. The color scheme of the modern "Lady Like" collection is based on a combination of calm, noble shades and soft accents. Pastel tones are most often used: dusty pink, beige, cream, light blue, as well as universal neutrals. This palette emphasizes the sophistication and visual lightness of the look.

There is a significant variety in the choice of materials. Traditional fabrics such as tweed, wool, and satin are complemented by modern textures such as organza, fine knits, and blended materials. Combining different textures in a single piece is particularly popular, for example, dense wool with translucent inserts or matte fabrics with glossy elements. This creates visual depth and makes the look more complex and interesting [5].

5. Harmony of old and new. Contemporary collections demonstrate a desire for a harmonious blend of retro aesthetics and current trends. The "Lady Like" style is often combined with elements of streetwear and sportswear, reflecting a contemporary understanding of comfort and freedom. For example, a classic dress can be paired with sneakers, and a formal jacket with casual accessories. This blend of styles makes the look more lively, dynamic, and adaptable to the pace of modern life.

Sustainability in fashion is also an important focus. Many brands use eco-friendly materials and slow fashion principles, creating clothing focused on durability and conscious consumption. This adds value to the "Lady Like" style, combining aesthetic appeal with ethical and environmental principles.

Thus, the "Lady Like" style can be seen as a harmonious blend of classic and modern. It continues to evolve, preserving its core idea—creating a feminine, elegant, and aesthetically balanced look that remains relevant in the ever-changing fashion industry.

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