



MODERN PROBLEMS IN EDUCATION AND THEIR SCIENTIFIC SOLUTIONS

THE CONCEPT OF COMMUNICATIVE SKILLS AND THEIR ROLE IN MODERN EDUCATION

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**Abstract.** *This article explores the concept of communicative skills and emphasizes their importance in modern education. It examines theoretical approaches, reviews existing literature, and analyzes the role of communicative competence in learners' academic achievement and social development. The study also highlights the impact of digitalization on communication and the necessity of integrating communication-based activities into educational practices.*

**Keywords:** *communicative skills, communicative competence, modern education, language learning, interpersonal skills, digital communication, soft skills*

### **Introduction**

In the 21st century, education has shifted from simple knowledge transmission to the development of essential life competencies. Among these, communicative skills occupy a central position in shaping learners' academic, professional, and social success. Communicative skills refer to the ability to express ideas clearly, understand others effectively, and participate in meaningful interactions across various contexts.

Modern education systems increasingly emphasize not only subject knowledge but also collaboration, negotiation, and effective self-expression. Due to globalization and the rapid advancement of digital technologies, communication has become more complex and multifaceted. As a result, communicative competence has emerged as a key objective in educational frameworks worldwide.

### **Literature Review**

The concept of communicative skills has been widely discussed in linguistic and educational research. According to Hymes (1972), communicative competence extends beyond grammatical knowledge and includes the ability to use language appropriately in different social contexts. Canale and Swain (1980) further developed this theory by identifying key components of communicative competence: grammatical competence, sociolinguistic competence, discourse competence, and strategic competence. In applied linguistics, communicative skills are essential for effective language acquisition. The Communicative Language Teaching (CLT) approach emphasizes interaction as both the means and the goal of learning. Vygotsky (1978) emphasized the social nature of learning, arguing that interaction plays a crucial role in cognitive development. Recent studies highlight the growing importance of digital communication skills, including online collaboration, media literacy, and virtual interaction.





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### Results and Discussion

The analysis of modern educational practices demonstrates that communicative skills significantly influence both academic performance and personal development. Students with strong communication abilities are more confident, active, and engaged in the learning process. Communicative skills contribute to effective learning, critical thinking, social development, and career readiness. The integration of technology has transformed communication patterns. Students increasingly interact through digital platforms, requiring competencies such as clarity in written communication, digital etiquette, and the ability to interpret multimedia content. However, challenges remain. In some educational contexts, traditional teaching methods limit opportunities for interaction and communicative practice. Teachers play a crucial role in creating interactive learning environments through discussions, debates, presentations, and project-based learning.

### Conclusion

Communicative skills are a fundamental component of modern education. They enable learners to succeed academically, interact effectively in diverse environments, and adapt to the demands of a globalized world. Educational institutions should prioritize the development of communicative competence by integrating interactive approaches into curricula.

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