



FUNCTIONAL PRAGMATIC ASPECTS OF PHRASEOLOGICAL INTENSIFICATORS IN MODERN ENGLISH.

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Abstract: *This article examines the functional pragmatic aspects of phraseological intensifiers used in modern English. Phraseological intensifiers are phraseological units that increase the expressive and spiritual richness of the language and are used to have a certain effect in communication. The article analyzes the communicative functions of such units, how they are used depending on the context, and what role they play in different social contexts. The role of phraseological intensifiers in the fields of linguistics, psycholinguistics and pragmatics is also considered.*

Key words: *communication, metaphorical expressions, expressions, idioms, media, context, emotions.*

INTRODUCTION

Phraseology is a branch of linguistics that studies phrases, phraseological units and their meanings. Phraseology plays an important role in understanding the richness of language, the power of expression and subtleties in communication. Each language has its own phraseological units, which reflect the culture, history and traditions of the people. The concept of phraseology mainly includes the phraseological system of the language. Phraseological combinations are phrases made up of words connected to each other, but their meaning differs from the individual meaning of each word. For example, the phrase "in sight" does not actually mean anything related to the eye, but rather "near". Such phrases increase the richness of the language and strengthen expressions. Phraseology is important in strengthening the communicative function of language.

MATERIALS AND METHODS

Phraseological combinations help to express thoughts clearly and clearly. They play a big role in enhancing emotions in communication, developing social connections and making thoughts more interesting. For example, the expression "there is a way from heart to heart" is used to express sincere communication between people. Phraseology is also culturally important. The phraseological units of each nation reflect its culture, traditions and history. For example, the expression "red light" means danger or caution, and this expression has found its place in many cultures. Such phraseological units increase the richness of the language and help to understand cultural differences. Phraseology retains its place in modern communication. Phraseological units are widely used in social networks and mass media. They are used to make messages more impressive and memorable. For example, phrases like "super cool" or "totally awesome" are typical of the modern language and are common among the younger generation. Phraseology is also





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important in the educational process. Pupils and students can develop a deeper understanding of the language and develop their expressive skills by studying phraseological units. This, in turn, improves their communication skills and helps them use the language actively.[1]

RESULTS AND DISCUSSIONS

In modern English, these intensifiers are widely used, and their meanings often depend on the context. In modern English, phraseological intensifiers are mainly used to express positive and negative emotions. For example, words like "absolutely" and "completely" are used to increase the strength or degree of something. These words create an additional effect to reinforce a thought or feeling. Also, the word "very" is one of the common intensifiers, but it is often simple and rarely has a strong effect. Phraseological intensifiers are also used through metaphorical expressions. For example, the expression "kick the bucket" is used to express death, and this expression is distinguished by its interesting and humorous meaning. Such expressions make communication more colorful and interesting. They also depend on the cultural context and reflect the specific traditions and customs of different peoples. Another type of intensifiers in modern English are expressions called "idioms". These expressions are used to express a certain meaning, but their meaning does not derive from the words that make them up. For example, the phrase "break the ice" means to remove awkwardness in a new acquaintance or conversation. Such phrases increase the richness of the language and make communication more interesting. In addition, in Modern English, intensifiers are often used during conversation. They are very important for expressing feelings and strengthening thoughts in communication. For example, phrases like "I'm really excited" or "I'm absolutely sure" strengthen the attitude towards the topic under discussion. Such amplifiers help to establish a deeper connection between the persons involved in the communication. Amplifications in modern English are also widely used in social networks and mass media. They are used to make messages more impressive and memorable. For example, phrases like "totally awesome" or "super cool" are common in social media and are effective tools for expressing people's feelings. Such expressions play an important role in modern communication and unite people. In modern English, intensifiers are also used in various fields. For example, in a business environment, phrases like "extremely important" or "highly recommended" are used to emphasize importance and recommendation. Such phrases help to ensure clear and unambiguous communication in the work process. They are also important in developing professional relationships. In modern English, phraseological intensifiers also play an important role in strengthening interactions and developing social connections. They are an effective tool for building trust between interlocutors and expressing feelings. For example, phrases such as "I'm really grateful" or "I'm so happy for you" reinforce friendship and support. Such boosters help to further strengthen social ties. Phraseological intensifiers in modern English also have many cultural contexts. They reflect the customs and traditions





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of different peoples. For example, the expression "hit the nail on the head" is used to express the correct understanding of something. Such expressions add to the richness of the language and help to understand cultural differences. Phraseological intensifiers are divided into different types. Each of them has its own purpose and functions. For example, intensifying phraseological units are usually used to increase positive or negative emotions. Such expressions are important in expressing clear and clear thoughts in communication. Examples of intensifying phraseological combinations are words such as "absolutely", "really", "incredibly". They increase the impact of the expression by strengthening the adjective or verb that follows them. For example, the phrase "She is absolutely brilliant" means "she is absolutely brilliant", but the word "absolutely" reinforces this idea. Another type are phraseological intensifiers that express negative emotions. They are mainly used to reinforce critical or negative thoughts.[2]

For example, phrases like "totally unacceptable" or "completely ridiculous" reinforce the negative aspects of a particular situation or situation. Such expressions are important in expressing clear and clear thoughts in communication. A pragmatic analysis of phraseological intensifiers shows their context dependence. Each phraseological intensifier has its own meaning and effect in a certain context. For example, the phrase "I'm really sorry" is usually used to apologize. However, if the phrase is used in a humorous or ironic context, its meaning can change. Therefore, it is important to consider the context when using phraseological intensifiers. Context increases or decreases the effect of phraseological intensifiers. For example, the phrase "I can't believe you did that" can convey positive feelings when used as a joke between friends. However, when used in a formal setting or in a serious conversation, it can express a negative or critical opinion. Therefore, it is very important to understand and take into account the context when using phraseological intensifiers. Phraseological intensifiers also reflect social and cultural aspects. They help to express customs, traditions and culture of different peoples. For example, the expression "break the ice" is used in order to soften the atmosphere in new acquaintances or communication. This expression is important in the development of social relations. Also, phraseological enhancers help to understand cultural differences. They show how thoughts and feelings can be expressed in different cultures.[3]

For example, the expression "to bite the bullet" means to accept a difficult situation, and this expression is common in English culture. Such expressions increase the richness of the language and help to understand cultural differences. The use of phraseological amplifiers in modern communication is also widespread in social networks and mass media. They are used to make messages more impressive and memorable. For example, expressions like "totally awesome" or "super cool" are widely used in social networks and are effective tools for expressing people's feelings. Such amplifiers play an important role in modern communication and unite people. It is also widely used in modern advertising and marketing as phraseological intensifiers. They are used to enhance the benefits of a product or service. For example, phrases like "the best of the best" or "one in





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a million" are used to emphasize the uniqueness and quality of the product. Such phrases are important in attracting consumers and creating a brand image.[4]

CONCLUSION

Phraseological enhancers are an important tool for enriching language and making communication more interesting. They play an important role in enhancing thoughts, expressing emotions and developing social relationships. Pragmatic analysis of phraseological intensifiers helps to study their context dependence, emotional impact and cultural aspects. They are important in modern communication and will remain so in the future. These enhancers add to the richness of the language and help create deeper connections between people.

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