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## ARTISTIC INTERPRETATION OF THE TRADITION OF HOSPITALITY IN THE WORK "SHAYTANAT"

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**Abstract:** The article compares thet of hospitality with other literary depictions of weddings, emphasizing the transformation of hospitality from a symbol of sincerity into a tool of influence and status. Ultimately, the study calls for preserving the authenticity of hospitality as a marker of human kindness rather than a performance of power or gain. **Keywords:** Hospitality, tradition, sincerity, power, interest, etiquette, social values.

In Shaytanat, we predominantly observe the latter form. Many guests use the event to affirm allegiance or to gain personal benefit, turning hospitality into a symbolic currency.

To enrich the discussion, it is useful to compare Malik's portrayal with Abdulla Kodiriy's depiction of a wedding in *Day Gone by*, a classic Uzbek novel.

Work		Literary Tone and style	Underlying themes
Shaytanat	Dramatic turning point		Social decay, corruption, manipulation
Oʻtkan Kunlar	Romantic and traditional	Aesthetic, lyrical, cultural	Love, heritage, tradition

While Qodiriy's wedding scene celebrates romantic union and traditional beauty, Malik uses the wedding as a narrative device to expose moral ambiguity and sociopolitical distortion.

## **Contemporary Shifts in Hospitality:**

In modern times, hospitality has undergone significant transformation. Where it once symbolized sincerity, it now often serves as a tool for social competition or image management. Events like weddings and formal receptions are sometimes more about public display than private sentiment.

Today, hospitality can be categorized as:

Family-oriented – Centered on close relationships and sincerity.

Official/Corporate – Based on diplomacy, business, or political interests.

Prestige-oriented – Luxurious and performative, aimed at social validation.

Such shifts reflect broader changes in society, where appearance and influence often overshadow tradition and sincerity. Hospitality has historically served not just as an expression of individual generosity, but as a cultural code shaping collective identity. In







## MODERN PROBLEMS IN EDUCATION AND THEIR SCIENTIFIC SOLUTIONS

traditional Uzbek society, a guest is regarded as "mehmonga hurmat – Allohga hurmat", implying that serving a guest is a sacred duty. This deep-rooted sentiment reinforces family honor, community solidarity, and interpersonal ethics. However, as social structures shift under the pressures of modernization, urbanization, and globalization, the meaning of hospitality is also evolving.

In Shaytanat, this transformation is starkly illustrated. While the form of the celebration adheres to tradition—lavish meals, large crowds, respectful gestures—the intention behind these rituals often lacks sincerity. The wedding becomes an arena where power is displayed, not love; loyalty is negotiated, not celebrated.

The distribution of attention during the wedding scene in Shaytanat mirrors the power dynamics embedded in Uzbek society during a time of moral transition. Guests are not treated equally; those with influence or potential benefit to the host receive special regard, while others are mere background. Zohid's character, with his outsider perspective, enables the reader to see through the facade of equality and unity.

Moreover, Asadbek's dominance over the event shows how hospitality becomes an extension of his control. The act of hosting is no longer merely a personal choice but a political gesture. Through food, space, and interaction, the host signals who belongs to his inner circle and who remains on the periphery.

This dramatization underlines a key question in contemporary cultural studies: Can traditional values survive within systems driven by hierarchy and material interest?

A subtle but powerful theme in Shaytanat is the psychology of social visibility. Many guests attend not to celebrate, but to "be seen" by Asadbek and his network. This reflects a modern behavioral pattern where public presence in influential circles is more valuable than personal relationships.

In this context, hospitality becomes performative: not about making someone feel at home, but about being part of a scene that projects power and belonging. This shift also indicates a loss of intimacy, as the meaning of a "guest" transforms from a trusted visitor to a strategic participant in one's public image.

Tohir Malik masterfully employs symbolism and irony to emphasize the contrast between appearance and reality in modern hospitality:

White Volgas: Once a symbol of prestige, now they silently imply connections to underworld power. Guests in these cars are not honorable elders but potential allies or rivals in Asadbek's network.

**Restless movement and uninvited guests**: Symbolize the erosion of structure and boundaries in social life. Even the sacred nature of a wedding becomes a site of negotiation and tension.

**Zohid's passive observation**: His role is almost like a literary conscience. He represents the few who still perceive hospitality as a moral act, not a transaction.

In post-Soviet Uzbek society, especially in the 1990s—the period depicted in Shaytanat—there was a rapid shift in moral values due to political change, economic instability, and the rise of informal power networks. Traditional practices like hospitality









## MODERN PROBLEMS IN EDUCATION AND THEIR SCIENTIFIC SOLUTIONS

were not immune. They were often adapted or appropriated by elites to maintain influence and control public perception.

Malik's work acts as a social critique, warning that when hospitality is reduced to a display of wealth or loyalty, its ethical foundation erodes. This tension remains relevant today, as economic inequality and the pursuit of status continue to reshape cultural norms.

Hospitality remains a cornerstone of cultural identity and human connection. However, as illustrated in *Shaytanat*, it can lose its integrity when driven by self-interest rather than sincere values. Literature allows us to critically examine such transformations and serves as a mirror to evolving societal norms. The challenge is to preserve hospitality as a symbol of human warmth rather than allow it to be reduced to a transactional performance.

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