

**THE EFFECTIVENESS OF USING INTERACTIVE METHODS IN
TEACHING ENGLISH BASED ON THE COMMUNICATIVE APPROACH**

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Abstract, *this article examines the theoretical and practical aspects of using interactive methods in teaching English based on the Communicative Language Teaching (CLT) approach. It highlights the role of interactive strategies in developing students' speaking skills, increasing engagement, and improving overall learning outcomes. The study also explores modern pedagogical technologies and demonstrates how they enhance communicative competence through real-life language use. Visual illustrations and practical examples are included to ensure clarity and applicability.*

Keywords: *communicative approach, interactive methods, CLT, speaking skills, English teaching, active learning, pedagogical technologies, student engagement*

Introduction

In the modern globalized world, learning English is not limited to acquiring grammatical knowledge; it requires the ability to communicate effectively in real-life situations. Therefore, traditional teacher-centered approaches are gradually being replaced by communicative and interactive methods.

According to Jack C. Richards and Theodore Rodgers,

“The communicative approach emphasizes meaningful interaction as both the means and the goal of language learning”¹

This approach focuses on developing learners' communicative competence, which includes the ability to use language appropriately in different contexts.

Main Body

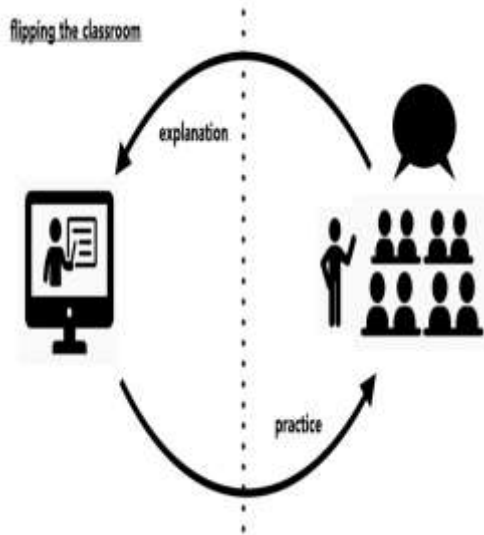
1. The Concept of Interactive Methods

Interactive methods are teaching strategies that actively involve students in the learning process. Instead of passively receiving information, students engage in discussions, problem-solving, and collaborative tasks.

Jeremy Harmer states:

“Students learn best when they are actively involved in meaningful communication.”² Interactive learning creates a student-centered environment where learners develop speaking, listening, and critical thinking skills simultaneously.

Example: Instead of explaining vocabulary, the teacher organizes pair discussions where students use new words in sentences.



Modern Interactive Methods in English Language Teaching

Flipped Classroom

The flipped classroom model is an innovative teaching approach in which students are introduced to theoretical material outside the classroom, typically through video lectures or digital resources, while classroom time is devoted to practical activities and interactive tasks. This method allows learners to engage more actively during lessons and use class time for communication and collaboration. **Example:** Students watch a video about food and nutrition at home and later participate in discussions, role plays, or problem-solving tasks in class.

Problem-Based Learning (PBL)

Problem-Based Learning is a student-centered approach where learners acquire knowledge and language skills by solving real-life problems. This method encourages critical thinking, creativity, and active language use. By working on meaningful problems, students are motivated to use English as a tool for communication rather than just a subject of study. **Example:** Students discuss and propose solutions to the problem: "How can we improve our city for tourists?"

Gamification

Gamification involves integrating game elements such as points, competition, and rewards into the learning process. It enhances motivation and engagement, making language learning more enjoyable and interactive. Digital tools like Kahoot! and Quizlet are widely used for this purpose. **Example:** Students participate in quiz-based activities where they answer questions and earn points, promoting active participation and reinforcing knowledge.

Digital Storytelling

Digital storytelling is an approach where students create and present stories using multimedia tools such as videos, images, and audio recordings.

This method helps develop creativity, speaking skills, and digital literacy while encouraging students to express their ideas in English. **Example:** Students create a short video story describing a personal experience or an imaginary adventure.

Inquiry-Based Learning

Inquiry-based learning focuses on developing students' curiosity and critical thinking by encouraging them to ask questions and seek answers through research and discussion. This method promotes independent learning and deeper understanding of language and content. **Example:** Students explore and discuss the question: "Why is English important in today's world?"

Collaborative Learning

Collaborative learning involves students working together in groups to achieve common learning goals. It is based on the theory of social constructivism, particularly the ideas of Lev Vygotsky, who emphasized the importance of social interaction in cognitive development.

Through collaboration, students learn from each other, share ideas, and develop communication skills. **Example:** Students work in groups to create dialogues or perform short role plays in English.

Use of Modern Technologies



Modern Technologies in Communicative Language Teaching

The integration of modern technologies has become an essential component of contemporary communicative language teaching. These technologies facilitate the development of learners' communicative competence by providing meaningful, interactive, and context-based learning environments. In contrast to traditional approaches, technology-enhanced instruction emphasizes active learner participation and authentic language use.

As David Nunan emphasizes, task-based learning creates conditions in which learners are able to use language in meaningful contexts, thereby promoting both fluency and functional language use. This approach aligns closely with the principles of communicative language teaching, where the primary objective is effective communication rather than mere mastery of linguistic forms. A range of modern technological tools and pedagogical models are widely applied in English language teaching. Among them, Task-Based Learning (TBL) plays a central role by focusing on the completion of communicative tasks that reflect real-life situations. Project-Based Learning further enhances this process by engaging learners in extended activities that require collaboration, research, and presentation skills. In addition, multimedia tools, including audio and video resources, significantly contribute to the development of listening comprehension and speaking abilities. Online platforms, such as Quizlet and Padlet, support interactive and learner-centered instruction by enabling practice, feedback, and collaboration beyond the classroom environment. Furthermore, the incorporation of Artificial Intelligence technologies introduces new opportunities for personalized learning, adaptive feedback, and autonomous language development. These tools allow learners to engage with the language at their own pace while receiving immediate responses to their performance. Overall, the effective integration of modern technologies within the framework of communicative language teaching significantly enhances learners' engagement, motivation, and communicative competence. It also

enables educators to create dynamic and flexible learning environments that respond to the diverse needs of learners.

In conclusion, the use of interactive methods within the communicative approach significantly enhances the effectiveness of English language teaching. These methods promote active participation, improve speaking skills, and prepare students for real-life communication. Therefore, modern teachers should integrate interactive strategies and digital technologies into their lessons.

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