

## HUMANISTIC ROLE OF LANGUAGE AND LITERATURE IN THE CONTEMPORARY GLOBALIZATION

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**Abstract.** *This paper examines the humanistic role of language and literature in the context of present-day globalization. As vital tools for cross-cultural communication, they foster empathy and understanding among diverse populations. Literature reflects human experiences and addresses global issues like migration and social justice, promoting critical awareness and dialogue. Ultimately, the study argues that language and literature enrich lives and help build a more interconnected and humane global society, serving as essential resources for navigating the complexities of a globalized world..*

**Keywords:** *language, modern knowledge, young generation ,effective learning, foreign language, technology, computer equipment, improvement, educational process , communication.*

The world we live in today is unlike any other: human nature, human society, and cultural-humanistic ideals are being violated by liberal globalization right in front of the eyes of a new generation. The contemporary dynamics of human existence and the entire social universe necessitate a humanistic assessment of all globalization's changes. There are two levels to this task urgency. The first is the level of global trends in modern society, which are defined by two seemingly incompatible phenomena: affirmation of one's own identity and universalization on the one hand. The second level is the level of particular states as historical communities, where a particular combination of history and logos arises. Globalism supporters understand education in this perspective as an unintentional epiphenomenon of consciousness that resulted from historical determinism action and necessity. However, this viewpoint ignores the subjectivity of social interactions and reduces human character and essence to a collection of random components. Human activity is by its very nature not solely the result of historical necessity. It ought to be focused on the development of people and the satisfying of only human needs. Education in a globalizing world is not just about learning and passing on knowledge, but also about helping people understand and get along with nature, society, and each other. The way we educate people and develop our civilization should be connected and rely on each other. The current idea of education is mostly focused on making things more efficient and standardized, without considering the importance of culture, emotions, and morals. A new approach to education should focus on developing a person's individuality, including their thoughts, feelings, and imagination, in order to

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adapt to the changes happening in the world. This should be done in a way that is caring and respects people's humanity.

The kind of society we have depends on how well educated the people are and how much they know. Education helps us understand the world around us and make good choices for ourselves and for the future. It teaches us how to live in harmony with nature and with other people. It also teaches us that we shouldn't use up all the resources or make things worse for future generations. Globalization is when things from different parts of the world are connected and work together. It is closely related to capitalism, which is an economic system where businesses try to make as much money as possible. People think that globalization is a result of capitalism because businesses want to make more money and expand their markets. To do this, they try to make things cheaper by using resources like minerals, energy, and labor from other countries. Some people think that to make globalization work better, we should get rid of borders and make everyone act the same. Others think that we should celebrate our differences and find ways to work together. Globalization is when people from different countries and cultures connect and interact with each other. Some people are worried about this because they think it might take away their own culture and make them feel less important. This can especially be a problem for small countries. When people feel like they can't compete with others in the world, they might start to feel jealous and think their own culture is better than others. They might even try to separate themselves and not interact with other cultures. This can lead to extreme behaviors like extremism and not wanting to be part of the global community. Some people who move to a new country might hold on even more tightly to their own culture because they feel like they have lost their connection to their home country. All of these conflicts and tensions are mixed together because of globalization.

Humanistic concept is all about focusing on people and their relationships with others. It emphasizes treating each other with respect, understanding, and support. This idea has been around for a long time, with ancient Greek philosophers and Chinese scholars talking about the importance of putting people first. In modern times, social psychologists in the United States have studied human nature and personal growth, leading to the development of humanistic teaching ideas. One important figure in this movement is Rogers, whose theories have had a big impact on education reform.

In our country, traditional teaching methods have a big influence on modern education. These methods focus on the teacher being in charge and the students following along. This can limit students' independence and creativity, and prevent them from developing important skills. Traditional teaching puts too much emphasis on the teacher, instead of focusing on the students and their needs. This can make it harder for students to learn and grow in the future. In recent years, China's economy has been changing and more students are going to college. This means there is more competition for jobs. Because of this, colleges and universities are starting to focus more on teaching skills that are useful for getting a job. This is helpful because it provides more people with the skills they need to work. However, it also means that students may not be as interested in

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learning other subjects that are not as practical. This is not good because it doesn't help students become well-rounded.

As China's economy and society continue to grow, the focus on practical benefits in foreign language education has had a negative impact on cultivating well-rounded individuals. In today's society, it is important to prioritize quality education that includes humanistic values. This means teaching students to appreciate English and American literature not just for its language skills, but also for its ability to inspire creativity and develop empathy. Teachers should focus on cultivating students' interest in learning and enhancing their overall character, rather than just teaching academic knowledge. By emphasizing the importance of humanistic values in education, students can be encouraged to develop into well-rounded individuals. Globalization can be a big problem because it could lead to a world where everyone is the same. People might focus too much on making money now instead of thinking about the future of humanity. Many experts who support globalization might not understand the deeper meaning of life and how the world works. It's important to remember that experts are only trained in their specific field, while education helps people become well-rounded individuals. It's important to balance training and education when thinking about the future of globalization.

In education, we need to focus on new and positive ideas that help us understand the world better. We shouldn't keep old and unhelpful ideas that are not good for people. In the past, education was mostly about science and technology, but now we need to include more subjects that are about people and how we live together. This doesn't mean we should ignore science and technology, they are still important. We just need to make sure we also learn about things like culture, history, and how to be good to others. These new ideas will help us be better people and make the world a better place.

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