

## THE MAIN ADVANTAGES OF APPLYING DIGITAL TECHNOLOGIES IN THE LANGUAGE LEARNING PROCESS

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**Annotation:** *This scientific thesis analyzes the theoretical foundations, pedagogical advantages and role of applying digital technologies in the process of teaching foreign languages in the development of students' linguistic competencies. The study assessed the impact of modern digital platforms (mobile applications, online courses, multimedia resources) on the effectiveness of language learning based on international educational standards - in particular, the CEFR (Common European Framework of Reference for Languages) and UNESCO's methodological guidelines for digital education.*

### **Introduction**

In the current era of globalization, knowledge of foreign languages is an important factor in the social activity of an individual, success in education and professional development. Communicative literacy, media literacy and digital culture occupy a leading place in the competencies of the 21st century. Therefore, along with traditional teaching methods, it is considered relevant to integrate digital technologies into the teaching process. According to the CEFR standard, a language learner should have not only grammatical knowledge, but also real communication competence, intercultural communication and independent reading skills. The digital learning environment creates great opportunities for the formation of these competencies.



### **Main part**

#### **1. Pedagogical capabilities of digital tools**

Interactive platforms allow you to organize the learning process in a person-oriented, personalized and reflexive way. For example, mobile applications such as Duolingo, Memrise, Busuu, BBC Learning English encourage language learners to practice daily. The gamification element turns the learning process into an interesting and ongoing activity. At the same time, digital dictionaries (Oxford Online, Cambridge Dictionary), pronunciation neural analyzers (Elsa Speak) serve to strengthen phonetic skills.

#### **2. Effectiveness of online learning models**

Online learning is carried out in synchronous (Zoom, Google Meet) and asynchronous (Coursera, EdX) formats. While synchronous learning develops communication, speaking and discussion skills, asynchronous learning forms independent learning and



self-management skills. A virtual linguistic environment allows you to learn a foreign language in a natural speech context.

### 3. The role of digital technologies in the assessment process

Platforms such as Moodle, Google Classroom, Quizizz, Kahoot allow for automated assessment of knowledge. The results are reflected in real time, which allows the student to adjust their learning strategy. Digital assessment systems provide transparency and objectivity.

### Conclusion

Digital technologies make the learning process in teaching foreign languages effective, flexible and focused on individual needs. They also develop students' communicative competence, increase motivation and take the quality of teaching to a new level. Therefore, the systematic and scientifically based introduction of digital technologies in the education system is the need of the hour.

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