

## THE ROLE OF EMBROIDERY IN FOLK APPLIED ART

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**Annotation:** *folk applied art, embroidery in its composition, is an integral part of our national culture. Embroidery is not only a decorative art, but also a tool that preserves the traditions, values and history of our people. This article covers the history of the art of embroidery, its cultural role and how it is aligned with the Times.*

**Keywords:** *decorative arts, crafts, embroidery, creativity.*

In the study of embroidery, its ancient history should be taken into account. Through its embroidery art, the Uzbek people have created spiritual and aesthetic objects for centuries. The earliest examples of embroidery date back to BC, each reflecting the life, traditions, lifestyle and cultural heritage of the people. Embroidery is important in folk culture. It is manifested not only in clothes, but also in rituals. For example, the wedding dresses of the bride and groom, embroidery workpieces for national holidays and good news are prepared. Through this art, the younger generation is given traditional values, aesthetic beauty and their content.

In modern times, embroidery is enriched with new methods and materials. Major artists and designers combine traditional styles with modern trends to create new products. This experience is the reason for the recognition of the art of embroidery in the global arena. For example, embroidery is also used as elements in modern interiors.

Innovative approaches are important in the development of modern embroidery. Embroidery can be popularized by attracting masters of the art of embroidery in various programs and seminars, training younger generations and updating old styles. Also, preliminary analysis and research will help to study various scenes of embroidery art, as well as their modern state. Embroidery plays a special role in folk applied art, and it is important in preserving our culture, traditions. For the future generation of Uzbekistan, it is very important to study the traditions of embroidery and its history through it. While preserving the ancient heritage, the art of embroidery, which meets modern requirements, will continue its evolution.

Embroidery performs important functions not only as art, but also in the social environment. In the way the Uzbek people live, the traditions of embroidery are reflected in heavy places, holidays, and most rituals. It is known that at the wedding ceremony, the clothes of the bride and groom are decorated with Uzbek embroidery, which not only

beautifies this ceremony, but also includes the belief that in their family life they will bring success and happiness in the future.

The art of embroidery is practiced by women in many cases, which involves giving them economic independence. The teaching of embroidery for future generations and the increased participation of women in this art also ensures gender equality. Through their traditional activities, women create opportunities for their strength and their attentiveness. Today, the art of embroidery is also important economically. Engaged in the production and sale of embroidery products for national and international markets contributes to the further development of Uzbek embroidery. In the field of Tourism, embroidery routes are also introduced to visitors through various excursions and programs.

In the future, new approaches and strategies are needed in the development of the art of embroidery. Among the young creators and masters of embroidery of Uzbekistan, it is necessary to work on the areas of preservation and development of the national heritage by strengthening the educational system, teaching embroidery skills. New innovations, intimate experiences and cultural events will take place in this art Saha, introducing future generations to this art and helping them expand.

The art of embroidery is of particular importance not only in cultural heritage, but also socially and economically. It develops creativity and spirituality by maintaining the Customs and values of our people. Embroidery of Uzbekistan may be one of the most recognizable, modern and tradition-based arts in the international arena in the future. Embroidery is one of the important elements that reflect the rich culture of the Uzbek people. Each transverse embroidery, through its patterns and colors, includes lush pineapples, stories. This art, passed down from generation to generation, defines the identity of the Uzbek people. Through embroidery, it continues to become an integral part of itself in folk programs, traditions and cultural events.

In the modern era, the need arose to apply innovations in the art of embroidery. The combination of traditional patterns, working together with modern fashions, timely updating of embroidery products and testing new approaches, will help further develop this art. There are also new areas of embroidery using digital technologies, learning opportunities through distance learning platforms.

Various organizational programs, exhibitions and festivals are held in Uzbekistan to develop the art of embroidery. Through such activities, Masters will be able to demonstrate their work, share experiences and implement new creative ideas. Special courses and seminars are also being organized in order to increase the interest of the younger generation in embroidery. An important role in the development of this art is played by the interest, participation and support of the general public. The fact that local and international brands contribute to the promotion of embroidery helps to make this art

known globally. As a result, embroidery can attract even more people with its rich history and cultural capacity.

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